

What is Agile

Agile isn't a tool or a rigid process. It's a framework built around flexibility and collaboration.

THINK

- Work in **small, iterative pieces** instead of building everything at once.
- Deliver value **early and often**, even if it's just an MVP (minimum viable product).
- Regularly **test, learn, and adapt**. If something isn't working, adjust before committing more time or resources.

EMPHASIZE

- **Collaboration** Teams work together closely with continuous communication.
- **Frequent feedback loops** Checking progress regularly to ensure alignment with user needs.
- **Flexibility** The ability to pivot and improve as necessary.

Ready to bring Agile to your team? Visit psproductperson.com to book a free 30-minute strategy session today!



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